

Ilana Michele Bucholtz

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EDUCATION:

The Pennsylvania State University

B.A. in Communications

Minor: Jewish Studies

GPA: 3.98—Dean's List all semesters

The 2009 President's Freshman Award

The 2010 Sparks Award

The 2010 *USA Today* Student Leadership Award

The 2012 Evan Pugh Scholar's Award

The 2012 Excellence in Communication Certificate

Kappa Tau Alpha: Member of the National Honors Society in Journalism and Mass Communications

University Park, PA

Graduated: May 2012

EMPLOYMENT:

Studio Coordinator

QVC Studios

- Researches all pertinent product information and updates sell position and host cue cards accordingly
- Creates on-set product displays and demonstrations for live programming
- Maintains communication with producers, talent, and vendors to execute on-air sells effectively
- Multitasks between sells styling the model for the show, changing the host position with the new product, and communicating with the control room for camera and light changes on the studio floor

West Chester, PA

6/12 – Present

Food and Health Enthusiast and Contributor

Examiner.com

- Writes articles pertaining to living a healthy lifestyle amongst numerous personal obstacles and changing trends
- Creates and shares original recipes with the inclusion of nutritional information and photographs

West Chester, PA

5/13 – Present

Director of Communications

TNT Softball Organization

- Developed an 80-slide power point presentation of player profiles and advertisements
- Created a college coaches handbook and co-managed and directed a regional tournament

Bucks County, PA

7/09 – 7/10

COMMUNICATION EXPERIENCE:

Reporter and Anchor for Penn State's ComRadio Evening News

- Wrote stories, conducted interviews, and broadcasted live 30-minute newscasts

University Park, PA

8/11 – 5/12

C-NET: Production Intern

- Filmed and ran audio for various community and governmental functions such as board meetings, graduations, and concerts using professional grade video and audio equipment

State College, PA

5/10-8/10

THON Webcast Crew Member

- Operated the camera and directed creative shots during production and ran audio

University Park, PA

2/10 & 2/12

Publication of "The Case of Food vs. Thought" in the spring 2010 edition of *Penn Statements*

Audio Executive of PSN-TV

- Controlled the audio board on 30-minute live broadcasts

9/08 - 5/09

LEADERSHIP ACTIVITIES:

Tikkun Olam

Program Coordinator and Secretary

- Organize service projects at venues such as the State College Area Food Bank, the Centre County Senior Centre, and Centre County PAWS
- Helped to recruit over 65 members into the organization and manage all correspondence with these participants

University Park, PA

5/10- 12/11

Penn State Hillel

Vice President

- Full voting member of Penn State Hillel's Board of Directors
- Consulted with emerging student leaders and contributed to their growth
- Planned and presided over weekly meetings of the organization's student leaders
- Led Shabbat evening services

University Park, PA

11/09 – 11/10

Secretary

- Took initiative in developing program ideas and planning logistics of events

11/08 - 11/09

Inaugural Class of the Presidential Leadership Academy

- One of 30 students selected from the sophomore class to develop leadership fundamentals and critical thinking skills to thrive in an environment in which multiple dimensions of an issue are explored
- Courses taught by the President of the University and the Dean of the Schreyer Honor's College
- Traveled to NYC, Washington, DC, and San Francisco, CA to meet with top officials of various companies

University Park, PA

4/09 – 5/12

Centre County PAWS

Adoption Counselor and Volunteer

- Certified to educate, interview, and assess potential adoptive persons
- Instrumental in making connections between surrendered animals and their forever homes; and a foster parent

State College, PA

9/10 – 5/12